

Friends of Mike Mathis

11/1-11/8/14

\$ 7,300

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

|   |  |   |
|---|--|---|
| <b>Contract #</b> 25343821  | <b>Changes as of:</b> 10/31/2016 at 12:05 PM | <b>Version:</b> Current State Version 2   |
| <b>CPE:</b> //5447  | <b>Flight:</b> 10/31/16 - 11/13/16           | <b>Total \$:</b> \$7,300.00   |
| <b>Agency:</b> Adelstein & Associates   | <b>Advertiser:</b> Friends of Mike Mathis    | <b>Total Spots:</b> 5   |
| 2155 CATON<br>CHICAGO, IL 60647   | <b>Product:</b> MIKE MATHIS                  | <b>Office:</b> CHICAGO  |
| <b>Agency Order #:</b>  | <b>Buyer:</b> Kathy Gregory                  | <b>Primary Demo:</b> Adults 35+   |
| <b>Salesperson:</b> DAN RAYMOND<br>312-832-6634                                       | <b>Con Type:</b> POLITICAL/NOTE              | <b>Assistant:</b> REBECCA BERRY<br>312-832-6605                                   |
| <b>Comments:</b> SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8. | <b>Separation:</b>                           | <b>Total CPP:</b> \$297.96<br><b>Total GRP:</b> 24.5<br><b>Traffic #:</b> 2674310 |

| #              | Day/Time         | DP | Program             | Rate       | A3SP<br>Rating | Len | 10/31 - 11/7 |          | Total<br>Spots | Total<br>\$       | CPP             | GRP         |
|----------------|------------------|----|---------------------|------------|----------------|-----|--------------|----------|----------------|-------------------|-----------------|-------------|
|                |                  |    |                     |            |                |     | 10/31        | 11/7     |                |                   |                 |             |
| 1              | Tu-F<br>7a-9a    |    | GMA                 | \$1,400.00 | 5.0            | 30  | 1            | 0        | 1              | \$1,400.00        | \$280.00        | 5.0         |
| 2              | M-Tu<br>7a-9a    |    | GMA                 | \$1,400.00 | 5.0            | 30  | 0            | 1        | 1              | \$1,400.00        | \$280.00        | 5.0         |
| 3              | Su<br>7a-8a      |    | SUNDAY GMA          | \$700.00   | 3.0            | 30  | 1            | 0        | 1              | \$700.00          | \$233.33        | 3.0         |
| 4              | Tu-F<br>5p-5:30p |    | FIRST NEWS @ 5P     | \$1,400.00 | 6.0            | 30  | 1            | 0        | 1              | \$1,400.00        | \$233.33        | 6.0         |
| 5              | W<br>9p-10p      |    | DESIGNATED SURVIVOR | \$2,400.00 | 5.5            | 30  | 0            | 0        | 0              | \$0.00            | \$436.36        | 0.0         |
| 6              | W<br>7p-10p      |    | CMA Awards          | \$2,400.00 | 5.5            | 30  | 0            | 0        | 0              | \$0.00            | \$436.36        | 0.0         |
| 7              | F<br>7p-8p       |    | Last Man Standing   | \$2,400.00 | 5.5            | 30  | 1            | 0        | 1              | \$2,400.00        | \$436.36        | 5.5         |
| <b>TOTALS:</b> |                  |    |                     |            |                |     | <b>4</b>     | <b>1</b> | <b>5</b>       | <b>\$7,300.00</b> | <b>\$297.96</b> | <b>24.5</b> |

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

|                                       |  |  |
|---------------------------------------|--|--|
| <b>Contract #</b> 25343821            | <b>Changes as of:</b> 10/31/2016 at 12:05 PM | <b>Version:</b> Current State Version 2  |
| <b>CPE:</b> //5447                    | <b>Flight:</b> 10/31/16 - 11/13/16           | <b>Total \$:</b> \$7,300.00              |
| <b>Agency:</b> Adelstein & Associates | <b>Advertiser:</b> Friends of Mike Mathis    | <b>Market:</b> Champaign-Springfield-DMA |
| <b>2155 CATON</b>                     | <b>Product:</b> MIKE MATHIS                  | <b>Office:</b> CHICAGO                   |
| <b>CHICAGO, IL 60647</b>              | <b>Agency Order #:</b>                       | <b>Primary Demo:</b> Adults 35+          |
|                                       | <b>Buyer:</b> Kathy Gregory                  | <b>Con Type:</b> POLITICAL/NOTE          |
|                                       | <b>Salesperson:</b> DAN RAYMOND              | <b>Assistant:</b> REBECCA BERRY          |
|                                       | 312-832-6634                                 | 312-832-6605                             |
|                                       |  | <b>Total CPE:</b> \$297.96               |
|                                       |  | <b>Total GRP:</b> 24.5                   |
|                                       |  | <b>Traffic #:</b> 2674310                |
|                                       |  | <b>Separation:</b>                       |

## Special Instructions

### Order Level Comments

| Date/Time         | Added by       | Comment  |
|-------------------|----------------|--|
| 10/31/16 12:05 PM | REBECCA BERRY  | Pls note mkgd for line 6, pls confirm, thanks!   |
| 10/31/16 11:45 AM | Amanda Painter | LN 6<br>NA 1X 11/2 DT RATE.<br>WE NEED \$2500 FOR CMA AWARDS, PER THE RATE CARD  |
| 10/31/16 11:32 AM | REBECCA BERRY  | Pls note mkgd for line 5, pls confirm, thanks!   |
| 10/31/16 10:02 AM | Amanda Painter | LN 5<br>NA 1X 11/2 DT PRG CHG<br>OFF: WED 7-10P CMA AWARDS 1X 11/2 @ \$2500<br>OR WE CAN DO FRI 7-8P LAST MAN STANDING/DR KEN 1X 11/4 @ \$2400 |
| 10/28/16 2:59 PM  | REBECCA BERRY  | SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.   |

### Competitive Information

|                                     |
|-------------------------------------|
| <b>Market Budget:</b> \$0           |
| <b>WICS Share:</b> 25%              |
| <b>Comment:</b> Competitive Unknown |

| Daypart Summary |             |          |                   |                 |
|-----------------|-------------|----------|-------------------|-----------------|
| Day/Time        | % Distrib   | Spots    | Dollars           | GRP             |
|                 | 100%        | 5        | \$7,300.00        | 24.5            |
| <b>Total</b>    | <b>100%</b> | <b>5</b> | <b>\$7,300.00</b> | <b>\$297.96</b> |

| Monthly Summary |          |                   |
|-----------------|----------|-------------------|
| Month           | Spots    | Dollars           |
| 2016-Nov        | 5        | \$7,300.00        |
| <b>Total</b>    | <b>5</b> | <b>\$7,300.00</b> |

### Transaction History

| Trans                             | Created/Received  | Created by     | Status    | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment   |
|-----------------------------------|-------------------|----------------|-----------|-------|-------|------------|-------------|---|
| Queued for Electronic Contracting | 10/31/16 12:19 PM |                |           |       |       | \$0        | \$0         |   |
| Makegood 4                        | 10/31/16 12:04 PM | REBECCA BERRY  | Accepted  | 1     | 1     | \$0        | \$7,300.00  | Changes: 2 buylines added or modified.                                    |
| Makegood 3                        | 10/31/16 11:45 AM | Amanda Painter | Confirmed |       |       | \$0        | \$7,300.00  |   |
| Makegood 2                        | 10/31/16 11:32 AM | REBECCA BERRY  | Confirmed | 1     | 1     | \$0        | \$7,300.00  | Changes: 2 buylines added or modified.                                    |
| Makegood 1                        | 10/31/16 10:02 AM | Amanda Painter | Confirmed |       |       | \$0        | \$7,300.00  | Changes: Total GIMPs from 0 to 25, Total CPM from \$0.00 to \$297.959.18. |
| Queued for Electronic Contracting | 10/28/16 3:26 PM  |                |           |       |       | \$0        | \$0         |   |
| New                               | 10/28/16 2:59 PM  | REBECCA BERRY  | Confirmed | 5     |       | \$7,300.00 | \$7,300.00  |   |

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

|                                       |   |   |
|---------------------------------------|---|---|
| <b>Contract #</b> 25343821            | <b>Changes as of:</b> 10/28/2016 at 2:59 PM     | <b>Version:</b> Current State Version 1         |
| <b>CPE:</b> //5447                    | <b>Flight:</b> 10/31/16 - 11/13/16              | <b>Total \$:</b> \$7,300.00                     |
| <b>Agency:</b> Adelstein & Associates | <b>Advertiser:</b> Friends of Mike Mathis       | <b>Total Spots:</b> 5                           |
| 2155 CATON<br>CHICAGO, IL 60647       | <b>Product:</b> MIKE MATHIS                     | <b>Office:</b> CHICAGO                          |
|                                       | <b>Agency Order #:</b>                          | <b>Primary Demo:</b> Adults 35+                 |
|                                       | <b>Buyer:</b> Kathy Gregory                     | <b>Con Type:</b> POLITICAL/NOTE                 |
|                                       | <b>Salesperson:</b> DAN RAYMOND<br>312-832-6634 | <b>Assistant:</b> REBECCA BERRY<br>312-832-6605 |
|                                       |   | <b>Separation:</b>                              |

Comments: SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

| #              | Day/Time         | DP | Program             | Rate       | A35P Rating | Len | 10/31 - 11/7 |          | Total Spots | Total \$          | CPP             | GRP         |
|----------------|------------------|----|---------------------|------------|-------------|-----|--------------|----------|-------------|-------------------|-----------------|-------------|
|                |                  |    |                     |            |             |     | 10/31        | 11/7     |             |                   |                 |             |
| 1              | Tu-F<br>7a-9a    |    | GMA                 | \$1,400.00 | 5.0         | 30  | 1            | 0        | 1           | \$1,400.00        | \$280.00        | 5.0         |
| 2              | M-Tu<br>7a-9a    |    | GMA                 | \$1,400.00 | 5.0         | 30  | 0            | 1        | 1           | \$1,400.00        | \$280.00        | 5.0         |
| 3              | Su<br>7a-8a      |    | SUNDAY GMA          | \$700.00   | 3.0         | 30  | 1            | 0        | 1           | \$700.00          | \$233.33        | 3.0         |
| 4              | Tu-F<br>5p-5:30p |    | FIRST NEWS @ 5P     | \$1,400.00 | 6.0         | 30  | 1            | 0        | 1           | \$1,400.00        | \$233.33        | 6.0         |
| 5              | W/<br>9p-10p     |    | DESIGNATED SURVIVOR | \$2,400.00 | 5.5         | 30  | 1            | 0        | 1           | \$2,400.00        | \$436.36        | 5.5         |
| <b>TOTALS:</b> |                  |    |                     |            |             |     | <b>4</b>     | <b>1</b> | <b>5</b>    | <b>\$7,300.00</b> | <b>\$297.96</b> | <b>24.5</b> |



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26343821

Changes as of: 10/28/2016 at 2:59 PM

Version: Current State Version 1

CPE: //5447

Flight: 10/31/16 - 11/13/16

Total \$: \$7,300.00

Agency: Adelstein & Associates

Advertiser: Friends of Mike Mathis

Station: WICS  
Market: Campaign-Springfield-DMA

Total Spots: 5

2155 CATON

Product: MIKE MATHIS

Office: CHICAGO

Total CPE: \$297.96

CHICAGO, IL 60647

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 24.5

Buyer: Kathy Gregory

Con Type: POLITICAL/NOTE

Separation:

Salesperson: DAN RAYMOND  
312-832-6634

Assistant: REBECCA BERRY  
312-832-6605

Special  
Instructions

#### Order Level Comments

Date/Time Added by Comment  
10/28/16 2:59 PM REBECCA BERRY SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

| Competitive Information |                     |
|-------------------------|---------------------|
| Market Budget:          | \$0                 |
| WICS Share:             | 25%                 |
| Comment:                | Competitive Unknown |

| Daypart Summary |           |       |            |          |      |
|-----------------|-----------|-------|------------|----------|------|
| Day/Time        | % Distrib | Spots | Dollars    | CPP      | GRP  |
|                 | 100%      | 5     | \$7,300.00 | \$297.96 | 24.5 |
| Total           | 100%      | 5     | \$7,300.00 | \$297.96 | 24.5 |

| Monthly Summary |       |            |
|-----------------|-------|------------|
| Month           | Spots | Dollars    |
| 2016-Nov        | 5     | \$7,300.00 |
| Total           | 5     | \$7,300.00 |

| Transaction History               |                  |               |        |       |       |            |
|-----------------------------------|------------------|---------------|--------|-------|-------|------------|
| Trans                             | Created/Received | Created by    | Status | Spot+ | Spot- | \$ Chg     |
| Queued for Electronic Contracting | 10/28/16 3:26 PM |               |        |       |       | \$0        |
| New                               | 10/28/16 2:59 PM | REBECCA BERRY | New    | 5     |       | \$7,300.00 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination  
Policy



WICS+M/CID  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Caton  
Chicago, IL 60647

**Contract # 2374310**  
**Start Dates** 11/01/16-11/08/16  
**Advertiser** Friends of Mike Mathis (113402)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Mike Mathis (873322)  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** Gregory, Kathy  
**Phone/Fax** /  
**CPE** 5447  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** MIKE MATHIS  
SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.  
Dan Raymond

**Date Entered** 10/28/16  
**Last Modified** 10/31/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR25343821  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,095.00  
**Net Total** \$6,205.00  
**Sales Tax**

**WICS+M/CID Combo 100/0 (WICS+M/CID)**  
**By Broadcast Month**  
Nov. 2016 5 Spots 7,300.00  
Grand Total: 5 \$7,300.00

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                             | Comments                                    | Entered  |
|-------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------------------|---|----------|
| 1.0   | Normal Line / SPOT (1-5.0)     | 11/01/16-11/04/16 | 1   | :30    | 7A-9A (CST)     | 1   |    | X  | X  | X  | X  |    |    | 1     | \$1,400.00 | \$1,400.00 | WICS+M/CID Combo 100/0 (WICS+M/CID) | GMA   | 10/28/16 |
| 2.0   | Normal Line / SPOT (2-5.0)     | 11/07/16-11/08/16 | 1   | :30    | 7A-9A (CST)     | 1   | X  | X  |    |    |    |    |    | 1     | \$1,400.00 | \$1,400.00 | WICS+M/CID Combo 100/0 (WICS+M/CID) | GMA   | 10/28/16 |
| 3.0   | Normal Line / SPOT (3-3.0)     | 11/06/16-11/06/16 | 2   | :30    | 7A-8A (CST)     |     |    |    |    |    |    |    | 1  | 1     | \$700.00   | \$700.00   | WICS+M/CID Combo 100/0 (WICS+M/CID) | GMA   | 10/28/16 |
| 4.0   | Normal Line / News (4-6.0)     | 11/01/16-11/04/16 | 1   | :30    | 5P-5:30P (CST)  | 1   |    | X  | X  | X  | X  |    |    | 1     | \$1,400.00 | \$1,400.00 | WICS+M/CID Combo 100/0 (WICS+M/CID) | First News @ 5                              | 10/28/16 |
| 5.0   | Normal Line / Prime (5-5.5)    | 11/02/16-11/02/16 | 1   | :30    | 9P-10P (CST)    |     |    |    | 1  |    |    |    |    |       | \$2,400.00 |            | WICS+M/CID Combo 100/0 (WICS+M/CID) | Designated Survivor                         | 10/28/16 |
| 5.0.1 | Closed Preempt (5-5.5)         | 11/02/16          |     |        |                 |     |    |    |    |    |    |    |    |       |            |            | WICS+M/CID Combo 100/0 (WICS+M/CID) | Program Change/Exception - 7-10P GMA Awards |          |
| 6.0   | W/G For 5.0.1 / Prime (7-5.5)  | 11/04/16-11/04/16 | 1   | :30    | 6:58P- 8P (CST) |     |    |    |    |    | 1  |    |    | 1     | \$2,400.00 | \$2,400.00 | WICS+M/CID Combo 100/0 (WICS+M/CID) | Last Man Standing/Dt. Ken                   | 10/31/16 |

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 06:21 PM on Tuesday, November 1 2016

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, Miles King (Adelstein & Associates),

being/on behalf of: Mike Mathis,

a legally qualified candidate of the Democratic

political party for the office of: IL HD-95

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED       |                                  |      |       |                |                 |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Mathis

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Derek Page

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/21/16

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Valent, CSM

Printed Name

Title

| Company                | Vendor  | Amount     | Memo              |
|------------------------|---------|------------|-------------------|
| Adelstein & Associates | WICS-TV | \$6,205.00 | Mathis Est. #5447 |